**SRIMA SHEE**

Date of Birth- 17/01/1992

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**Address:** Vill – Maheswara,

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West Bengal, Pin Code: 743368

**OBJECTIVE**  
  
To start a management career by joining a well settled and highly professional organization that provides good career advancement through large efforts and innovative work techniques.

**ACADEMIC QUALIFICATION**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Year** | **Examination** | **Institute** | **Board/University** | **Percentage** |  |
| 2015 | MBA (marketing) | Bengal Institute of Business Studies | Vidyasagar University | 56% |
| 2013 | B.Sc. (Hons.) | Vivekananda College For Women | C.U. | 54.5% |
| 2010 | HIGHER SECONDARY | Srinath Institution | W.B.C.H.S.E | 80% |
| 2008 | SECONDARY | Ramkrishna Mission SaradaMandir(Sarisha) | W.B.B.S.E | 72% |

**SUMMER INTERNSHIP**

**BHARTI AIRTEL LIMITED**  **April 2014 – June 2014**

**Purpose:** Creating awareness about the 4G penetration and services in Kolkata and therebyincreasing the Marketability of Airtel voice and data connections.

**PROFESINAL EXPERIENCE**

**Shoppers Stop Limited**

**Working as Team leader (Fashion Assistance) From May 2015 to till date now.**

**SKILL AREA**

* **Customer handling, solve their quarries on spot.**
* **Updated current fashion trendy and guide to customer as a correct way by looks and match.**
* **Section Display, knit & clean, Proper offer communication, and signage display.**
* **Daily basic track own sale report and also compared week on week growth and De growth.**
* **Also expertise on end of session sale (EOSS) on organized retail store.**
* **Stocks receiving (inward) and return to vendor (outward) process also follow as per store standards.**
* **As per VM standards also maintain color blocking, Wall display as coordinate style wise maintain.**
* **Discount wise stocks sergeant on offer time.**

**ACHIEVEMENTS**

**Always achieved the own label target.as well good contributor on department sale.**

**INTERPERSONAL SKILLS**  
  
**-Good negotiation skills.  
-Good selling skills.  
-Good communication.  
-Target oriented.  
-Can face challenges.  
-Convincing skills.  
-Good knowledge of lifestyle market**.

**EXTRA CURRICULAR ACTIVITIES**

* Organize various cultural activities in College
* Organizevarious social events

**OTHER INTERESTS**

* Playing online games.
* Painting.
* Listening music.

**-Languages:**

**English, Hindi, Bengali**

**Technical skills  
  
-MS Office  
-Internet use for research (Srima Shee)**